

Communications

April 2015



Did you know a bulletin board can reflect an attitude? Think about it!

Often the first thing a visitor sees when entering a church is the bulletin board. What is on your church or American Baptist Women's Ministries' bulletin board right now?



A bulletin board can make a statement about your church/women's group at a single glance. It can shout out enthusiasm and interest, or reveal apathy and neglect. It can whisper encouragement or motivate action.

A well thought-out board can inspire creativity and cooperation, can inform and direct or simply stare blankly.



Identify your purpose ...

is it *decoration*, *motivation*, *involvement* or *information*?

Remember, this is an opportunity for ministry.



Do you struggle in the ability to create? Look around you for resources: coloring books, cartoons, Sunday School/VBS materials, a panel of fabric or visit a teacher's store. Separate areas of the bulletin board with yarn or ribbon.



Here are a few suggestions that might spark an idea for you:

- In the fall use a football player or several footballs with "Let's Kick-Off the Fall with AB Women's Ministries."



- In February, cut strips of paper about 1" x 3". Write a love verse from the Bible on each strip. Curl the strips of paper around a pencil keeping the printing inside. Glue the curls on a big red heart. Invite people to take a curl and memorize the verse.



- Create a large salt shaker from poster board and create a collage of faces from magazines. Use "You are the SALT of the earth."



- Here is a collection of ideas to use: road sign outlines, basket with different fruits, pumpkin with fall vegetables and/or leaves, snowflakes, kitchen items, cherries on a tree ... add your information to each individual element.

