

Communications

April 2014

Promoting Your Women's Ministry Activities



Great programs, motivating speakers, wonderful Bible Study, outstanding fellowship

all may be part of your women's ministry meetings now, but good promotion of your meetings may get even more women involved and might also be needed for special activities. The suggestions to follow are adapted from an article from *Creative Ladies' Ministry* found at www.juliabettencourt.com. This site has much to offer in helping to make your planning for your meetings more creative.

Talk it up!



If you are in charge, excitement over the women's ministry activities will start with you.

Let other ladies in your church know how excited you are about the ministries of your women's group.

Use flyers for your events and monthly meetings.



Put them throughout the church facilities – even in the ladies bathroom!

(Printable handouts available at website above.)

Send out postcards for regular monthly meetings and special events.

(Printable postcards available at website above.)



Use handout invitations.

Make them small enough to hand out easily to the ladies in your church. *(Printable invitations available at website above.)*

If your church uses Power Point or has other video capabilities, create a women's ministry presentation.

Add photos of some of your activities to create interest and excitement. Include an invitation for all women of the church to take advantage of this ministry.

Use fun small items for your invites.

- ◆ For a garden theme, attach an invitation to a packet of seeds. 
- ◆ For a tea, attach a teabag to the invitation.
- ◆ For a winter theme, attach a snowflake or mitten to the invitation. 

Send personal cards to ladies

who have never attended or those who have not attended for a while.

Open your mouth!! Word of mouth can be a powerful tool!! Get your ladies excited about inviting others to your women's ministry. A personal invitation is ALWAYS the best invitation!!